



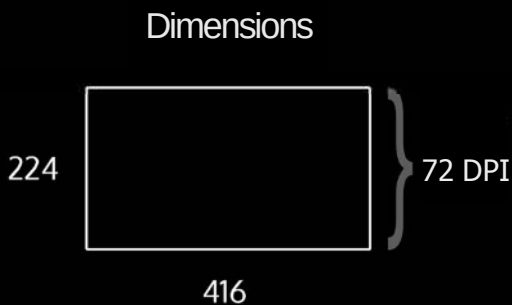
# SiliconViewLED

## Digital Production Guidelines

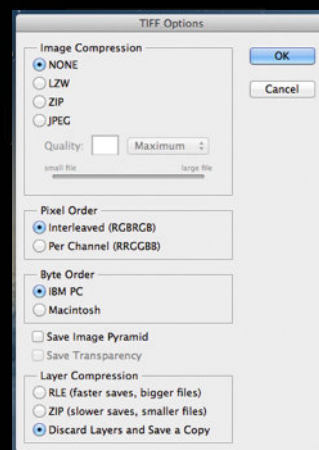
For the best possible results - calibrate your monitor to CIE specifications and set to ~6500K.

### Specs for static images

- Color Profile - LAB
- The final dimensions of the artwork must be 416 pixels wide by 224 high at 72 DPI
- Save as a TIFF / No Compression / Pixel Order-Interleaved / IBM/PC / no layers
- Use a 1:1 ratio or downsize / Never up-res or you will degrade your image.



### Tiff selections



All submissions should be emailed to: [ssouders@siliconviewled.com](mailto:ssouders@siliconviewled.com) & [memrick@mozartdev.com](mailto:memrick@mozartdev.com)

Submissions which do not follow the provided specs will be sent back for re-submission as they will not represent your creative as intended.

